

FAX# 703 528 7880
CREDIT RISK !!
FROM REP OCT30/12 18.40
HARRIS REPORT *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME LAURA BASSETT

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6250644

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	<u>DSCC-IE</u>	<u>EST#1505</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT9/12 NOV5/12 WK-4

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT30/12 18.40

STA:

DSCC-IE

[illegible]

AGENCY ADVERTISER CODE = 49 AGENCY EST# = 1505
AGENCY PRODUCT CODE = 53

[illegible]

16					
S	1135P-1210A	30	\$1,000.00	10/23	FD-EH
					3

16	S	1135P-1210A	30	\$1,000.00	10/30	11/1	2	FU-TH
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PROGRAM : NIGHTLINE
CON COM1 : NIGHTLINE

REP HEADLINE# 6250644 TRF# 323881
\$\$\$ MOD# 10: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 18.40
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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73	A		700P-800P	30		\$7,250.00	11/4	11/4	1		SUN	1
PROGRAM : AM FUNN HM VIDEO												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-16 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-17 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-43 FOR 1 SPOT/WK												

17	S		1000P-1100P	30		\$4,000.00	11/2	11/2	0		FRI	0
PROGRAM : 20/20												
CON COM1: 20/20												

25	S		600P-630P	30		\$2,000.00	11/4	11/4	0		SUN	0
PROGRAM : EYEWITNESS NEWS SATURDAY												
CON COM1: EYEWITNESS NEWS SATURDAY												

72	A		600P-700P	30		\$2,000.00	11/4	11/4	1		SUN	1
PROGRAM : EYEWITNESS NEWS SATURDAY												
ORD COM1: NEWS WILL AIR 6-7P ON SUNDAY 11/4												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-25 FOR 1 SPOT/WK												

43	E		700A-900A	30		\$2,250.00	10/22	10/29	1		MON	2
43	E		700A-900A	30		\$2,250.00	11/5	11/5	0		MON	0

PROGRAM : GMA
CON COM1: GMA
STATION MAKEGOOD OFFERS:
M16 OK'D BUY#25 MISSED: SUN/600P-630P NOV4 30S \$2,000.00 (OCT30/12)
OFFER: SUN/600P-700P NOV4 30S \$2,000.00 PLS ADVISE.
CMT: NEWS WILL AIR 6-7P ON SUNDAY 11/4

M17 OK'D BUY#16 MISSED: TU-TH/1135P-1210A NOV1 30S \$1,000.00 (OCT30/12)
BUY#17 FRI/1000P-1100P NOV2 30S \$4,000.00
BUY#43 MON/700A-900A NOV5 30S \$2,250.00
OFFER: SUN/700P-800P NOV4 30S \$7,250.00 PLS ADVISE.
CMT: WE CAN OFFER

OCT/12 397900.00 NOV/12 204000.00 CONTRACT TOTAL 601900.00
TOTAL SPOTS 278

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CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE